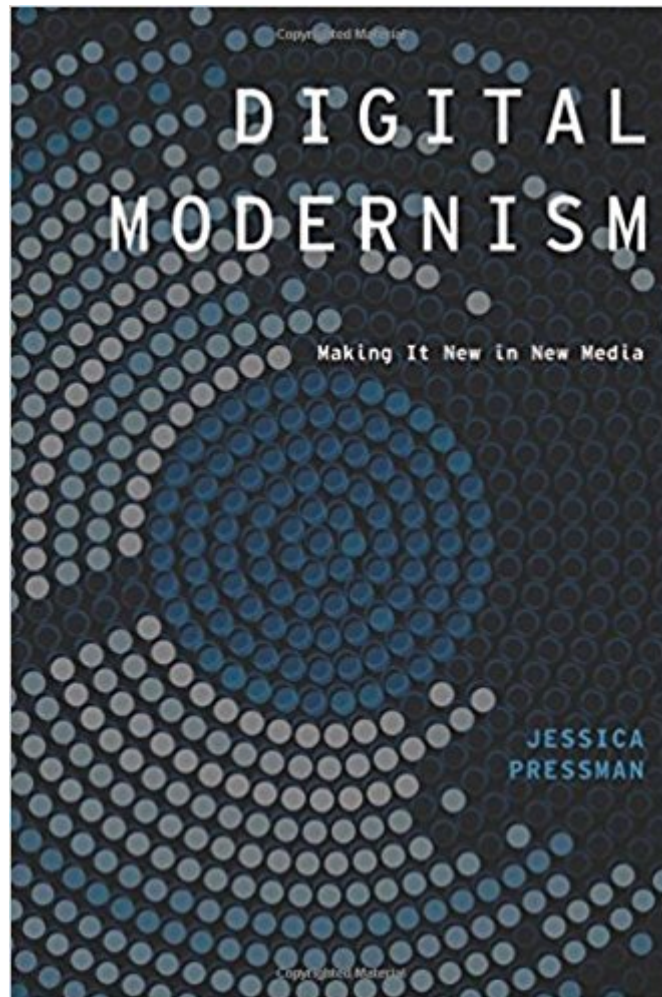


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# Digital Modernism: Making It New In New Media (Modernist Literature And Culture)



## Synopsis

While most critical studies of born-digital literature celebrate it as a postmodern art form with roots in contemporary technologies and social interactions, *Digital Modernism* provides an alternative genealogy. Grounding her argument in literary history, media studies, and the practice of close-reading, Jessica Pressman pairs modernist works by Ezra Pound, James Joyce, and Bob Brown, with major digital works like William Poundstone's *Project for the Tachistoscope*, Young-hae Chang Heavy Industries's *Dakota*, and Judd Morrissey's *The Jew's Daughter* to demonstrate how the modernist movement of the 1920s and 1930s laid the groundwork for the innovations of electronic literature. Accordingly, *Digital Modernism* makes the case for considering these digital creations as "literature" and argues for the value of reading them carefully, closely, and within literary history.

## Book Information

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## Customer Reviews

This exceptional book examines how literary modernism's aesthetic of difficulty is adopted and reworked in digital literary artworks of the twenty-first century. Readable and brilliantly historicized, Pressman's book is a primer on close reading of digital poetry and fiction. Pressman attends both to the screen output and the media in which they are built. Chapters on McLuhan, Joyce, Pound and databases--and a coda on printed novels by Mark Danielewski--argue not only that modernism influences digital literature, but that digital literature and medium-specific authoring influences how

we should understand modernism. I strongly recommend this book to anyone interested in digital humanities, new forms of reading, and literary modernism.

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